



Celebrating Community Strength

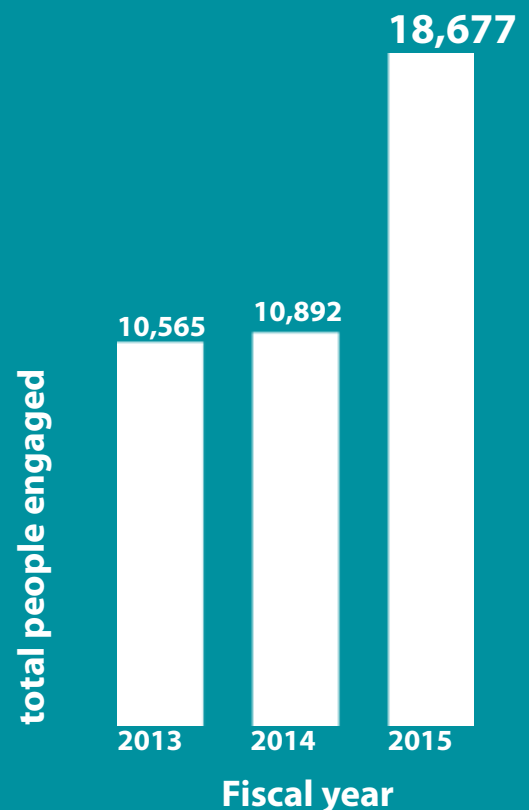
casa de
esperanza

Annual
Report
FY 2015



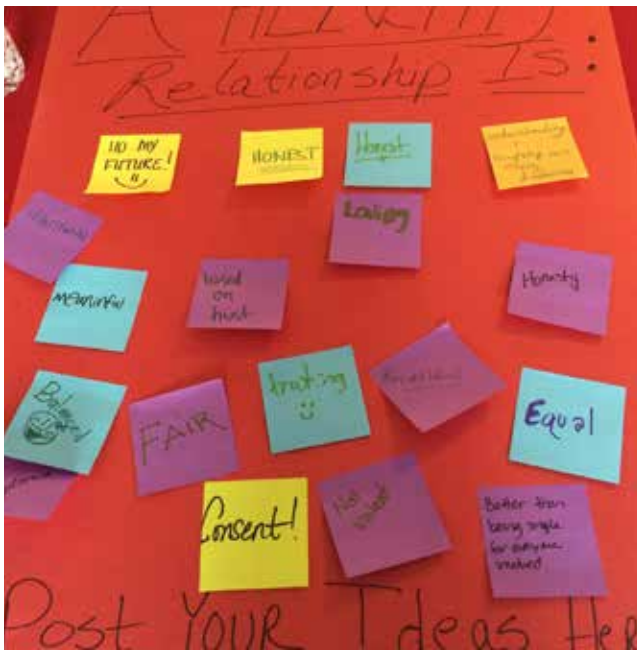
Fiscal year 2015 has given us more than enough to celebrate. Our impact has been great. We've nearly doubled our reach due to the diligent work of our staff, Amig@s, Youth and volunteers.

Our Impact



On April 21, 2015, in Washington D.C., Casa de Esperanza hosted a Congressional Briefing on Capitol Hill to announce the findings of the largest and most comprehensive study to date of domestic violence and sexual assault in the U.S. Latin@ community. The study was presented to a standing-room only audience of congressional staffers, media representatives and domestic violence and sexual assault advocates. It will inform the launch of "NO MÁS," the first national awareness campaign engaging Latin@s to end domestic violence and sexual assault.

"The NO MÁS Study: Domestic Violence and Sexual Assault in the U.S. Latin@ Community," commissioned by the Avon Foundation for Women for Casa de Esperanza: National Latin@ Network and NO MORE and conducted by Lake Research Partners, uncovers what Latin@s perceive as the top barriers preventing survivors from seeking help and the steps Latin@ men and women are already taking to address these urgent issues.



The National Latin@ Network for Healthy Families and Communities (NLN) engages its members in public policy advocacy, training and technical assistance, and research to advance Latin@-specific issues as they relate to domestic and sexual violence.

6,686

people were trained, including attorneys, domestic violence service providers, educators, sexual assault program staff, and culturally specific community program staff.

120

training events took place in FY15, including workshops, blog-talk radio segments, audio conference workshops, & national conferences.

44

states reached (plus DC and PR). Other countries reached included Spain, Honduras, Mexico, and Canada.

405

organizations reached.

42,771

number of unique page views on the NLN website, www.nationallatinonetwork.org

**Training
& TA**

The research team presented at the Society for Community Research and Action Bi-annual conference in Massachusetts about utilizing research and evaluation to support community centered work.

The Research Advisory Council convened to discuss strategies for actively engaging advisory board members in our work.

Josie Serrata, Assistant Director of Research, was invited to present as a guest lecturer at the University of Texas at Austin where she presented on immigration in the Latin@ community.

Research

building evidence toolkit

The research team worked with five organizations to inform the development of a toolkit on culturally specific evaluation.

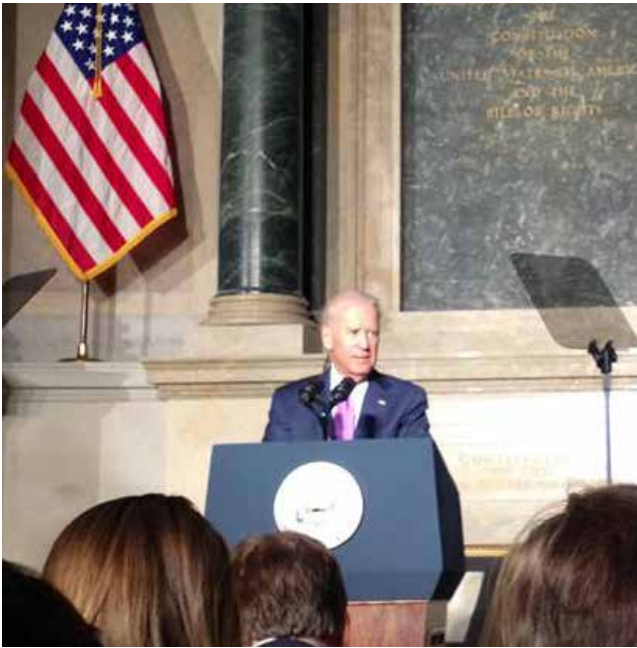
2 articles by the research team were published in the Latina/o Psychology Today newsletter, a publication of the National Latina/o Psychological Association.



human trafficking survey

The research team launched the human trafficking survey titled: *Learning from the Field: The intersections of Domestic Violence and Human Trafficking.*





As the leading national Latin@ domestic violence organization, Casa de Esperanza is committed to advocating for meaningful public policy changes that improve prevention and intervention efforts in the field of domestic violence and sexual assault.

20 years of VAWA

Public Policy Director Rosie Hidalgo attended the commemoration of the 20th anniversary of the Violence Against Women Act with Vice President Biden.



National Hispanic Leadership Agenda

As a member of NHLA we participate in advocacy efforts to press civil rights and policy issues impacting the 54 million Latin@s living in the United States.

Public Policy

30th Anniversary of FVPSA & VOCA

We celebrated 30 years of life changing legislation at the commemoration of the 30th anniversary of the Family Violence Prevention and Services Act and the Victims of Crime Act.

The Family Advocacy Initiative supports families in both the Refugio-our shelter- and in the community. Our advocates also assist Latin@s at a number of our partner locations, including the Hennepin County Domestic Abuse Service Center (DASC) and the Midtown Safety Center in Minneapolis.

Family Advocacy

81 women and children found safety at our shelter, staying an average of 61 days.

686 women & children were supported in FY15.

88% of participants working with our advocates developed a safety plan.

law enforcement training video

Our advocates began developing a video on the experiences of Latina women who have navigated systems and the barriers they faced.

The video will be used to train local law enforcement.

1548 calls to our 24 hour bilingual crisis line in FY15.





Fuerza Unida Amig@s is made up of Latin@s and allies from the community who are committed to taking action that supports the mission of Casa de Esperanza. Through leadership trainings, amig@s action projects, resource fairs, community events, and partnerships, we continue to expand our reach beyond the Twin Cities metro area.

70

Trained and active Fuerza Unida Amig@s.

3,460

participants reached by the Amig@s' action projects and events.



online resource center

Our community members can now connect with a wide range of resources thanks to our new virtual information and resource center

DVAM Zumbathon®

Community members took a stance against violence and promoted healthy communities in this beautiful event.

engaging men

Hombres en Acción, a new men's group created a safe space for men to discuss healthy masculinity and challenge social norms that can perpetuate violence.

Community Engagement Initiatives

Fuerza Unida Youth Amig@s initiative engages with Latin@ youth to foster their leadership, build youth-led community action projects, and connect them to key resources and systems that can support them in achieving their goals.

Youth Amig@s

350

youth participated in our youth amig@s peer education activities.

youth conference

Our 3rd annual youth conference had over 40 participants and included both girls and boys for the first time.

working with boys

Our first ever summer camp for Latino boys was hosted at Macalester College.

suicide prevention

The youth amig@s attended a youth summit on suicide prevention and created their own PSA .



Financials

Operations

Revenue Sources

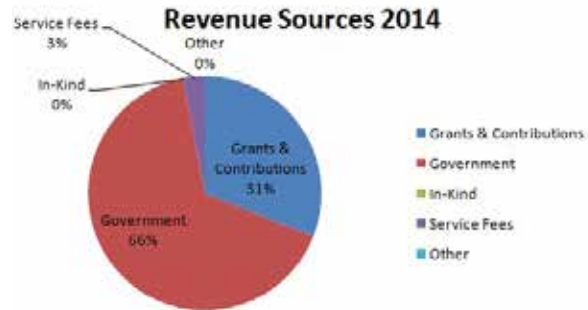
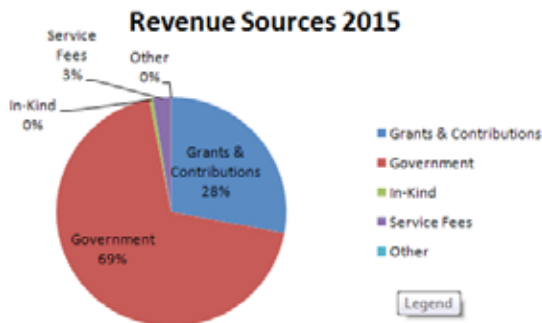
Grants/Contributions
Government
In-Kind
Service Fees
Other
Total Revenue & Support

2015

848,046
2,067,815
15,885
76,103
134
3,007,983

2014

711,087
1,848,230
12,352
71,573
156
2,643,398



Expenses

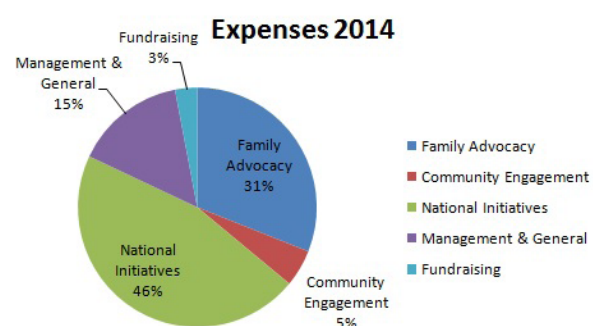
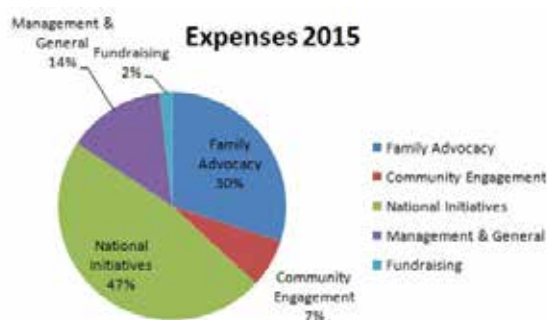
Family Advocacy
Community Engagement
National Training & TA
Total Program Services
Management & General
Fundraising
Total expense

2015

900,825
206,040
1,425,682
2,532,547
419,855
51,574
3,003,976

2014

821,651
132,910
1,209,585
2,164,146
393,340
75,173
2,632,659



Balance Sheet

Financials

Balance Sheet

Current Assets
Net Property & Equipment
Other Assets
Total Assets
Total Liabilities
Unrestricted Net Assets
Temporarily Restricted Assets
Total Net Assets
Total Liabilities & Net Assets

2015

720,326
59,345
33,500
813,171
341,460
33,287
438,424
471,711
813,171

2014

691,823
76,927
35,445
804,195
326,456
29,280
448,459
477,739
804,195



Donors

INDIVIDUALS

Anna Donnelly
Daniel Abebe & Jodi Bantley
Mary A. Ackerman
Maxile Adelman
Athena M. Adkins
Warren & Ki Amundson
Mandi Amundson & Jason Fine
Sarah J. Andersen
Steven Andersen
Gina Anderson
Anne M Applebaum
Steve Arndt
Angi Aune
Norman and Linda Baer
Krystal Ballin
Karl John Baltes
Serena Bateman
Mark Bauer
Francis Beaumier
Arlene Beebe
Gretchen Benike
Marie Berger
Scott Braun
Karen Bronk
Heather Campbell
Annie Campbell
Bob & Mary Jane Carlson
Sylvia Carrillo
Carmen Castillo
Lucian Castor
Lynn Caulley
Mica Cavuon
Bill Cedarleaf
Lisa Centeno
Karen Christiansen
Madeline Conrad
Alicia and Mo Cordes-Mayo
Erika Correa
Tracy Crowley
Tonya Cusick

Dianne Danov
James Darin
Sonia Dávila-Williams
Maria de la Cruz
David Decker & Jane Carlstrom
Milissa Diaz
Chris Donahue
Monica Dooner Lindgren
Cindy Fuerniss
Judy Dukatz
Kathia Fernandez
Kevin Filter
Steve Finkelstein
Elaine Francis
Lisette Freire
Lisa Fridland
Lynette Friesen, SSND
Anne Gangl
Karen J. Garvin
Kelly George
Michele Gerard
Amy Gilles
Lisa Gonzalez
Elizabeth Grant
Sheila Grow
Wendy Guck
Maria Hansen
Ambar Hanson & Eric Hanson
Lynnette Hansen
John Harens and Gloria Perez
Joe Hasday
Don & Ruth Hayden
Mary Helgeson Keefe
Sheila Herl
Christian Hinojos
Teresa Holladay
Carolyn Holm
Connie House
Larry and Julie Hughes
Ann C. James
Andrea Jedlicki
Amanda Jensen
Rick Johnson
Kristine Johnson
James M. Jones
John Judd
Phyllis Kahn
Melissa Kettler
Elizabeth Unger Killackey
Karolyn Kingsbury

The Honorable Mary Louise Klas
Leisa Knych
John & Dorothea Kostishack
Linda Krueger
Jeff Lantz
Cindy Larsen
DeeAnn Larson
Lou Ann Leski
Kenneth Levinson
Lorie Liesenfelt
Manuel & Ofelia López
Maritza & Carlos Mariani
Todd Markuson
Beatriz Martinez
Beatriz H. Martinez Escobar
Catherine McGee
John Mentz
David Miles
Brian Miller and Deborah Schlick
Brittany Miron
Anne Mockovak
Barb & Dean Moen
Father Raymond Monsour
Marcy Montbriand
Victoria Moralez
Ma Candelaria Morelos
Carol Mulvihill
Erik Nelson
Steven Nelson
Alexandra and James Nelson
Sam Nolley
Kevin O'Brien
Erin Obrien
Josh Oien
Thomas and Pamela Olander
Stacy Opitz
Mario and Lucy Orozco
David and Claudia Osterman
Rosie Overbaugh
Ben Pabich
Patrick Paray
Linda Pechman
Alice Peña
Gloria Perez
Julia L. Perilla
Brenda Piatz
Lisa Price
Dyanne Purcell
Stephen and Julie Purdum
Miguel Ramos

Ellen Rauschel
Julie Reams
Karen Reid
Jessica Riemer
Othonniel M. Rivera
Laura & Mike Robinson
Michael C. Rodriguez
Padre Neptali Rodriguez
Leobaldo Rojas
Luis Rosario
Luciano Rubalcava
Margarita Rubalcava
Jeff Rudy
Rogelio Salinas & Rosario de la Torre
Emily Sams
Carl and Patricia Schach
Greg Schach
Jennifer Schmidt
Kathy Schmitz
Matthew Schueffner
Garth Sherman
Cris M. Sullivan
Sherie Swanson
Sara Taylor
Susan Thomas-McGregor
Hugh Thompson
Sherry Thompson
Trent Tosseth
Patricia Tototzintle
Marisela Tototzintle
Ricardo and Leah Tototzintle
Ngoc Tran
Roland and Xiomara Ugarte
Martha & Jorge Ulate
Marie Van Kleek
Jan Paul and Kim Vanderwall
Sandy Vargas
Amber Vogel
Cary Walski
Nick Walters
Kim Wheelden
Gail Wheeler
Steven & Marian Wilk
John Will
Oliver Williams and Sonia Dávila-Williams
David Winston
Carol Zapfel
Leah Zarbano
Harvey Zuckman & Phil Oxman

FOUNDATIONS, CORPORATIONS, & GOVERNMENT AGENCIES

3M Foundation
Avon Foundation
Bigelow Foundation
Blue Cross Blue Shield of Minnesota Foundation
Butler Family Foundation
City of Minneapolis
City of New York- Center for Court Innovation
Department of Health and Human Services- Administration for Children and Families
Department of Justice- Office on Violence Against Women
Faegre, Baker, Daniels, LLP
Greater Twin Cities United Way
Hennepin County - Domestic Abuse Service Center
Hennepin County - Human Services and Public Health
Hugh J Andersen Foundation
Mardag Foundation
Minneapolis Foundation
Minnesota Twins Baseball Club
Nexus Foundation
NFC Foundation
NoVo Foundation
Otto Bremer Foundation
Public Welfare Foundation
Ramsey County Emergency Food and Shelter National Board Program
State of Minnesota Department of Public Safety- Office of Justice Programs
The St. Paul Foundation
Thrivent Financial for Lutherans
UCare
Verizon Hopeline
Verizon Wireless
Women's Foundation of Minnesota

Donors

Leadership

BOARD OF DIRECTORS

Sonia Dávila-Williams
Social Work Department
Metropolitan State University

Dyanne Purcell
Co-owner
Purcell Financial Services

Rick Johnson
Director of Healthcare
J.D. Power and Associates

María Cristina Marrero
Editor-in-Chief, Siempre Mujer Magazine
Meredith Corporation

Geralyn Sheehan
Director, Global Innovation
Opportunity International

Ofelia Lopez
Retired
Social Service Program Consultant

Nick Ruiz
Professor Emeritus
Winona State University

Marisol Maull
Software Sales Manager Strategic
Agreements
IBM Software Group

STAFF LEADERSHIP

Patti Tototzintle
CEO

Juan Carlos Areán
Senior Director of the National Latin@
Network for Healthy Families and
Communities

Rosie Hidalgo
Senior Director of Public Policy



facebook.com/casadeesperanzamn



[@casadeesperanza](https://twitter.com/casadeesperanza)



[@casa_de_esperanza](https://www.instagram.com/casa_de_esperanza)



pinterest.com/casadeesperanza

*línea de apoyo bilingüe de 24 horas para situaciones de violencia doméstica: **651.772.1611** en Minnesota
Si estás fuera del estado de Minnesota llama a la Línea Nacional sobre la Violencia Doméstica al 1-800-799-7233*

*24-hr bilingual domestic violence crisis line: **651.772.1611** in Minnesota
If you are outside of Minnesota call the National Domestic Violence Hotline at 1-800-799-7233*

main office phone:
651.646.5553

main address:
p.o. box 40115
st. paul, mn 55104

www.casadeesperanza.org | www.nationallatinonetwork.org

casa de
esperanza