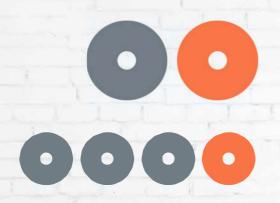
THE NO MÁS STUDY: Key Findings



More than half (56%) of Latin@s in the U.S. know a survivor of domestic violence and one in four (28%) knows a survivor of sexual assault.



Of those who knew a survivor, nearly two-thirds (61%) said they intervened and did something for the survivor.



Who are these survivors?

Of Latin@s who knew a survivor, the majority reported that the survivor was a family member or friend.

UNDERSTANDINGS

As primary causes of domestic violence and sexual assault, Latin@s reported...



Alcohol and drugs

Lack of good parenting and education in the home



Lack of respect for the opposite sex

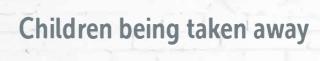
In addition, those surveyed believed that fear is preventing Latin@ survivors from coming forward and seeking help.

Fear of...



Deportation

More violence for themselves and their families



TAKING ACTION

The Latin@ community is ready and willing to get involved to address domestic violence and sexual assault.



Nearly 2 in 3 Latin@s (60%) are willing to get involved in efforts to address domestic violence and sexual assault.



More than 1 in 3 Latin@s (35%) say nothing would stop them from helping a survivor they knew.

Latin@s are already preparing the next generation to address these issues.



More than half of Latin@ parents (54%) have talked about domestic violence and sexual assault with their children.

More than 4 in 5 Latin@s (83%) are willing to talk to their children and the children in their lives about healthy relationships.

REFERENCE

"The NO MÁS Study: Domestic Violence and Sexual Assault in the U.S. Latin@ Community," commissioned by the Avon Foundation for Women for Esperanza United and NO MORE. N = 800 Latin@s nationwide, ages 18 years and older, including oversamples of 100 recent immigrants (in the last five years) and 100 Latin@s ages 18 to 30 years old. Conducted January 27th — February 10th, 2015.

ABOUT THE @

Esperanza United has chosen to use "@" in place of the masculine "o" when referring to people that are either gender neutral or both masculine and feminine in makeup (Latin@s). This decision reflects our commitment to gender inclusion and recognizes the important contributions that everyone makes to our communities.





